	TABLE 2: Student Learning Neurolus (Standard 4) Use this table is search attal for Collection 4.2.					
PRINCIPALE INCLUSIV 1. Stadent Learning Beautit	Substitution The control of the con					
	- For all data regards, drow comple data (p075). Analysis of Secular					
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 1. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (i.e., direct, formative, internal, comparative)	Currant Besults: What are your current results?	<u>Anaholis of Benefits:</u> What did you learn from your results?	<u>Action Talles or insurrement Made</u> : What did you improve or what is your next step?	Proofes a graph or table of resulting trends (3-6 data points preferred) Boodmarking per section Overall results Overall results	Provide a graph or table of resulting trends (3-5 data points preferred) Benchmarking per program
LO - The student will be able to write well- organized and grammatically correct papers including case culties and reports', Goal - At least 70% of students' average assissment results will exceed or equal 70%;	Direct Fall 16-Formative Fall 18-Formative Spring/Sourmer/Fall 17-Sourmative Internal Assessment Utilities Fall 16-MKT 260 (Professional Selfing) Spring 17/Sourmer 17/Fall 17/ Spring 18-MKT 295 (Internals) in Marketing)	During the most recent sementer approximately 63% of the students have achieved the learning outcome. The Goal is not met.	To be more consistent with other fluciness Programs, the MIXT 295 course has been used to measure the targeted clearing Outcome starting from Spring 297. Then has been a poolbive trend in the student's learning outcome.	Program Marketing MRT 276 goding-not be been modified and used for Spring 2015 semester to better assess The rest tray to raise the semester about solubility of writing this and excitating The rest tray to train the assurement about availability of writing this and excitating provided by the founding department and excendage the enrolled students to attend those workshops, in order to enhance their writing date.	the second parameters by the second parameters	Program Objective in Ability is commerciate effectively in writing
LO - The student will be able to make effective oral presentations that are informative a view face provisions, and appropriate"; Soal - At least TOM of students' average assessment results will exceed or equal 70%;	Disect Stat Lisfind 17. Formative Soring 17. Summer 17/Spring 18. Summative Internal Assessment Utilized in: Fall 16/Fall 17/Spring 18. MKT 260 (Professional Soring 17/Summer 17. MKT 290 (Project Course in Marketing)	Almost all students are able to make effective oral presentations. Goal is met.	Students performance in this particular LD has been reproving gradually counted by sensetzer, reaching its maximum for the last three semester, reaching its maximum for the last three semesters.	was decided to provide the presentation soldies to the students to key them devices a very propried of presentation, were about the provide the connected confugurations. The destination, were about the provide the connected confuguration for the provided the students of the presentation. The connected use were also mentionable used to the provide the variety about the first presentation of their presentation preferences, statistically a 2017, the presentation of their presentation preferences, statistically a 2017, the presentation produce global connected to the presentation of their presentation preferences. The presentation of their presentation of	10 May - May	Program Report Section 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
work successfully in teams; Goal - At least 70% of students' average assessment results will exceed or equal 70%;	Direct Fall S. Formative Spring 17-Summathe Internal Assessment 17/Fall 17-Summathe Internal Assessment Utilized in: Health S. Marketing Management) Fall S. MKT 230 (Principles of Marketing Management) Fall 2/Spring 18 - MKT 290 (Project Courts in Marketing)	Students are able to work successfully in teams. Goal is met.	Students' performance in this particular LD has been improving gradually emested by semested processing varieties and machine machine gits maximum for the last semesters.	Peer assessment has been introduced and implementated in NET 202 course strategy from 541 2021 all more (prings of 2021 courses students was paid to subset a skeld principle of the principle o	10. AND to seek sociality is been social for the second of	Page of Question 2. Adulty in which is based and water to the page of the page
10 The student will be able to identify exhibited idlemmas, cause drawn from various business sub-discipline? Goal. At loast 706 disudents' average assessment results will exceed or equal 70%.	Direct Fall Efs/summer 17 - Formative Spring 17 - Summative Spring 17 - Summative Har 17/Spring 18 - Formative Internal Assessment 18 16/Spring 18 - Formative Internal Assessment 19 11 16/Spring 19/Summer 17 - Utilized in MKT 210 (Principles of Marketing Management) 18 11 17/Spring 18 - Utilized in MKT 230 (Advertising and Promotion)	90% of the students are able to apply extracted existing the case drawn from various business sub-discipline. Goal is met	There has been a possible trend in the students' learning outcome and the goal has been met.	in Spring 2013, a chapter related to Erick and Social Responsibility in the foundation course MCMIZIDO (Merching Phomotopin) to be seen believed in addition, in MEXTURE more case studied MCMIZIDO (Merching Phomotopin) to a second process of the second process of	Co. Security, should denote be one clear for an extra base to be a control or an extra base to be a	
10 The student will be able to apply different loadering benefits in particles', Goal At least 70% of students' average assessment results will exceed or equal 70%;	Direct Ball 6/Spring 17 / Fall 17/Spring 18- Formative Summer 17- Summative Internal Assessment Utilized sin: ### 18/Spring 18- MAT 240 (Practical Marketing Skills & Tools) Spring/Summer/Fall 17- MAT 280 (Retailing & Merchandising)	All dudents were able to achieve the learning outcome. Goal is met.	in Fat 3027 and Spring 2018 the results have improved and the majority of the students achieved the desired learning outcome.	Processing, it was recommended to register the MRTAR (Processing Adhlesting Shift & Stock) extension and the require an approach to be indirected scarting from Fig. (Shift & Stock) and the stock of	U de de de descrito de la constante de la cons	
LO - The student will demonstrate their hands-on-sills and technical competencies on valcous business students? Goal - At least 70% of students' average assessment results will acceed or equal 70%;	Disect Summarise Internal Assessment Utilized in: MAX 295: Internally in Marketing	Almost all students were able to achieve the learning outcome for Spring 2018. Goal is met.	Sudants are diving continuously actives give in this LO which is reflected on their performance/resets.	No action is required.	Us Develop brinks in subsection and competencies on various Us Develop brinks in subsection and properties on an extract of the subsection and th	
LO - The student will be able to describe basic concepts in the mandering functional area of business," Goal - At least 70% of students' average assessment results will exceed or equal 70%	Disect Statistics of the Statistics of Marketing Statistics of Marketing Statistics of Marketing Statistics of Marketing Maragement) Utilized in MKT 210 (Principles of Marketing Maragement)	More than 70% of the students were able to describe basic concepts in the marketing functional area of business. Goal is met.	in Spring & Summer 2017, Industrie were unable to scheme the target are to the condensed NATI to course interest to the condensed NATI to course material where students later into of new marketing terminologies. However, starting from 6 all 2017, there has been a positive improvement in the students' learning control. In Spring 2018, il a sections receipt? I have met the goal. This could be due to the fact that the section had he highest number of students under production (9 out of 10 out of 10 out 10 ou		10 Securios autorespecial processor de la companya del companya del companya de la companya del la companya de la companya del la companya de la companya de la companya de la companya de la companya del la compa	
I.O. "The student will be able to apply techniques and thronics from the marketing mix concepts in firms"; Goal - At least 70% of students' average assessment results will exceed or equal 70%;	Divect ### Lifs/summer/Fall 17/5pring 18 - Formative Spring 17 - Summative Horizontal Assessment Usilizad in: #### Lifs/summer 17 - MKT 230 (Advertising & Promotion) ###################################	94% of the students were able to achieve the learning outcome. Goal is met.	Soderts are constantly performing well in these courses due to the practically of the work given to them which is reflected on their results.	or Fall and Ching (2017-2028) sensetter, it was planned to measurement the same LO in other connectation Marketing courses undo a MATOS/DP (regist Course in Marketing). The result is satisfactory and no further action is required.	Co. Application process and sources have been received on companies. Source of the control of t	
I.O. "The student will be able to know how to conduct marbeting research for current market trends". Goal - At least 70% of students' average assessment results will acceed or equal 70%;	Disect \$I all \$6/summer 17 - Formative \$printpile 17/Spring 18 - Summative Internal Association Utilization Utilization Utilization \$I all \$6/summer\$ 13 17/Spring 18 - MKT 240 (Practical Marketing \$Ulic & Tools) \$print 9 7 - MKT 290 (Project Course in Marketing)		Sudents: are doing a marker survey cross sections by adaing other subsect, collecting feedbacks and analyzing these data which is reflected on their performance/results. During past two sententsets; the students' average assessment result were above 70%.	in Syring 2015, the course text book has been replaced. The result has been calificatory and re- further action is required.	Use the transfer of the second control of th	
10 - The student will be able to recognize marketing global environment forces and their cusive, effects and possible solutions towards managing the company and building a customer relationship": a customer relationship is a constant to the company of the company and building a customer relationship is a constant of the company of the company accessment results will exceed or equal 70%;	Disect Fall Efg/Summer/Fall 17/Spring 18-Formative Spring 17-Summative Internal Assessment Usilised in: Fall Efg/Summer/Fall 17/Spring 18 - MKT 210 (Principles of Marketing Management) Spring - MKT 250 (Project Course in Marketing)	the learning outcome. Goal is met.	This LO is measured in more than one course since the learning outcome is applied in different subjects.	Additional augments have been conducted in the MRT210 Principle of Munkering Management) to enable some on the heart-based golds deviationment forces. In addition, the grading rubrics have been updated to better align with all other MRT210 sections. The result cross sections are satisfactory and no further action is required.	the huge manufacture of the manu	
(LO - "The student will be able to critically analyze theoretical information on marketing and arrive at a well-rescond conclusion"; Gad At locar 70% of students' sweep assessment results will exceed or equal 70%;	Direct Formathie Internal Assessment Utilised in: Fall 16/Fpring 37- MKT 260 (Professional Selling) Summer 17- MKT 230 (Advertising & Promotion) Fall 17/Fpring 18 - MKT 290 (Project Course in Marketing)	Approximately 85% of the students are able to critically analyze theoretical information on marketing and arrive at a well-reasoned conclusion. Goal is met.	During #3 0705 the LO was not met as more than half of the students did not achieve the expected learning outcome, in the following semesters there has been an improvement pattern and the goal is met.	Officials for \$1,000 pt. and decided to Carlock MAT270 (Project Course in Mainteiling Market). Where glocasions are assessment method for many and the particular CAR of the assessment is the property of the particular of the particular of the particular CAR assessment in The goal's met and no further action is required.	10 - Children American Character and American Children Ch	