

Sample Plan of Study

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Marketing (MKT)

Freshman Year

Semester 1				Semester 2			
Course	Title	Cr.	Pre/ConP	Course	Title	Cr.	Pre/ConP
MAT 100	Introduction to Mathematics	3	-	ENL 110 or ENG L106	English Composition	3	ENGL 100
ENGL 100	English for Academic Studies	3	-	ACT 200	Financial Accounting	3	Pre: MAT 100 or ConP: MA 161 or MA 223
GEE	General Education Elective	3	-	MKT 210	Principles of Marketing Management	3	ENGL 100
GEE	General Education Elective	3	-	ECO 200	Principles of Economics	3	MAT 100 or ConP: MA 130 or ConP: MA 223
GEE	General Education Elective	3	-	MAT 150	Mathematics for Business	3	MAT 100
Semester Credits = 15				Semester Credits = 15			

Sophomore Year

Semester 3				Semester 4			
Course	Title	Cr.	Pre/ConP	Course	Title	Cr.	Pre/ConP
COM 114	Fundamentals of Speech Communication	3	ENGL 100	BUS 201	Career strategies	3	Sophomore
BUS 250	Business Organization and Management	3	ENGL 100	MKT	Marketing Concentration Selective Course	3	-
FIN 200	Managerial Finance	3	ACT 200	MKT	Marketing Concentration Selective Course	3	-
MKT	Marketing Concentration Selective Course	3	-	MKT	Marketing Concentration Selective Course	3	-
MKT	Marketing Concentration Selective Course	3	-	MKT	Marketing Concentration Selective Course	3	-
Semester Credits = 15				Semester Credits = 15			

Total Credits = 60

The sample plan of study is designed for a full time student within an ordinary graduation period between two and three years.