

7.3 Work Sheet

Diploma Degree in Business Administration-Marketing (60 Credit Hours) - Work Sheet

Business Core Requirements (18 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>	ACT 200	Financial Accounting	3	3	0	Pre: MAT 100			
<input type="checkbox"/>	ECO 200	Economics for Managers	3	3	0	Pre: MAT 100			
<input type="checkbox"/>	BUS 250	Business Organization and Management	3	3	0	Pre: ENGL 100			
<input type="checkbox"/>	MKT 210	Principles of Marketing Management	3	3	0	Pre: ENGL 100			
<input type="checkbox"/>	FIN 200	Managerial Finance	3	3	0	Pre: ACT 200			
<input type="checkbox"/>	BUS 201	Career Planning	3	3	0	Pre: Sophomore			

Business Core Req. Credits Planned (18): _____

Credits Completed: _____

Credits Remaining: _____

Marketing Concentration Requirements (18 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>	MKT 230	Advertising and Promotion	3	3	0	Pre: MKT 210, ENGL 106			
<input type="checkbox"/>	MKT 240	Practical Marketing Skills and Tools	3	3	0	Pre: MKT 230			
<input type="checkbox"/>	MKT 260	Professional Selling	3	3	0	Pre: MKT 210, ENGL 106			
<input type="checkbox"/>	MKT 280	Retailing and Merchandising	3	3	0	Pre: MKT 230			
<input type="checkbox"/>	MKT 290	Project Course in Marketing	3	0	3	Pre: MKT 230, Sophomore			
<input type="checkbox"/>	MKT 295	Internship in Marketing	3	0	0	Pre: Sophomore			

Marketing Concentration Credits Planned (18): _____

Credits Completed: _____

Credits Remaining: _____

Math, Science and Technology Requirements (9 credit hours):

Quantitative Reasoning (6 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>	MAT 100	Introduction to Mathematics	3	3	0				
<input type="checkbox"/>	MAT 150	Mathematics for Business	3	3	0	Pre: MAT 100			

Quantitative Reasoning Credits Planned (6): _____

Credits Completed: _____

Credits Remaining: _____

Technology (3 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>	ICT 100	Introduction to IT and Computing Essentials	3	1	2				

Technology Credits Planned (3): _____

Credits Completed: _____

Credits Remaining: _____

Liberal Arts Requirements (15 credit hours):

English Language and Communication Skills (9 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>	ENGL 100	English for Academic Studies	3	3	0				
<input type="checkbox"/>	ENGL 106	English Composition	3	4	0	Pre: ENGL 100			
<input type="checkbox"/>	COM 114	Speech Communication	3	3	0	Pre: ENGL 100			

General Education Requirement (6 credit hours)

	<u>Course Code</u>	<u>Course Title</u>	<u>CR</u>	<u>Contact Hours</u>		<u>Pre-Req, ConP</u>	<u>Other Information</u>	<u>Term</u>	<u>Comments</u>
				<u>Classroom</u>	<u>Lab</u>				
<input type="checkbox"/>									
<input type="checkbox"/>									
<input type="checkbox"/>									
<input type="checkbox"/>									
<input type="checkbox"/>									

Liberal Arts Credits Planned (15): _____

Credits Completed: _____

Credits Remaining: _____

Total Credits Required for Degree: 60

Total Credits Planned: _____ Total Credits Completed: _____

Total Credits Remaining: _____